

@2002. IT GlobalSecure. Inc. - Actual marketing Plan for Company "X" BrandX

ID	Task Name	Duration	Start	Finish	% Complete	Predecessor	2Q02			3Q02			4Q02			1Q03				
							M	A	M	J	J	A	S	O	N	D	J	F		
1	<b>Company X BrandX Product Bundles</b>	<b>37 days</b>	<b>3/15/02</b>	<b>5/3/02</b>	<b>1%</b>															
2	<b>Complete Pricing</b>	<b>20 days</b>	<b>4/8/02</b>	<b>5/3/02</b>	<b>3%</b>															
3	100 User Bundles	2 days	4/8/02	4/9/02	25%		Maya, Steve													
4	250 User Bundles	2 days	4/8/02	4/11/02	25%	3	Maya, Steve													
5	Enterprise Bundles (up to 1000 users)	2 days	4/8/02	4/12/02	25%	4	Maya, Steve													
6	<b>Special Priced for Unique Requirements</b>	<b>15 days</b>	<b>4/15/02</b>	<b>5/3/02</b>	<b>0%</b>															
7	Telecommuter Bundle (Marketing for R.W.)	15 days	4/15/02	5/3/02	0%		Maya													
8	E-Commerce Bundles	15 days	4/15/02	5/3/02	0%		Maya, Steve													
9	High Availability Bundles	15 days	4/15/02	5/3/02	0%		Maya, Steve													
10	<b>Bundle Service Plan</b>	<b>20 days</b>	<b>3/15/02</b>	<b>4/10/02</b>	<b>0%</b>		Maya, Steve													
11	<b>Bundle Brochure</b>	<b>7 days</b>	<b>3/18/02</b>	<b>3/26/02</b>	<b>0%</b>															
12	Trifold Content Gets Written	3 days	3/18/02	3/20/02	0%		Steve													
13	Layout & Compilation	4 days	3/21/02	3/26/02	0%	12	Jennifer													
14	Publishing	0 days	3/26/02	3/26/02	0%	13	3/26													
15																				
16	<b>Packaging</b>	<b>20 days</b>	<b>3/15/02</b>	<b>4/10/02</b>	<b>0%</b>															
17	General Descriptive Information to go with Shipping	20 days	3/15/02	4/10/02	0%		Steve													
18	Contact Information for Vendors for Repairs and Upgrades	20 days	3/15/02	4/10/02	0%		Steve													
19	FAQ	20 days	3/15/02	4/10/02	0%		Steve													
20	Configuration "Recording" Sheet for their records - "at a glance"	20 days	3/15/02	4/10/02	0%		Steve													
21																				
22	<b>General Material Needs</b>	<b>33 days</b>	<b>3/7/02</b>	<b>4/19/02</b>	<b>0%</b>															
23	Stationary Letterhead	10 days	3/7/02	3/20/02	0%		Jennifer													
24	Letter Envelopes	10 days	3/7/02	3/20/02	0%		Jennifer													
25	Oversized Envelopes	10 days	3/7/02	3/20/02	0%		Jennifer													
26	General Brochure (Front & Back Glossy)	10 days	3/18/02	3/29/02	0%		Jennifer													
27	General Brochure (Folded)	10 days	3/18/02	3/29/02	0%		Jennifer													
28	Conference Folders - General 2 flap	10 days	3/18/02	3/29/02	0%		Jennifer													
29	High-end Folder/Binders for Customers	10 days	4/1/02	4/12/02	0%		Jennifer													
30	CD Labels	10 days	4/8/02	4/19/02	0%		Jennifer													
31																				
32	<b>Retail Operations</b>	<b>84 days</b>	<b>2/28/02</b>	<b>6/24/02</b>	<b>0%</b>															
33	Get affidavit from Office of Tax and Revenue	5 days	3/11/02	3/15/02	0%		Maya													
34																				
35	<b>Revenue Analysis</b>	<b>32 days</b>	<b>3/18/02</b>	<b>4/30/02</b>	<b>10%</b>	<b>33</b>														
36	Create sales sheets to classify sales leads on a weekly basis	5 days	3/18/02	3/22/02	10%		Maya													
37	<b>Monthly sales projections updates based on actuals</b>	<b>22 days</b>	<b>3/31/02</b>	<b>4/30/02</b>	<b>0%</b>															
38	March Update	0 days	3/31/02	3/31/02	0%		3/31													
39	April Update	0 days	4/30/02	4/30/02	0%		4/30													
40	<b>Update Business Plan Bi-Monthly</b>	<b>43 days</b>	<b>2/28/02</b>	<b>4/29/02</b>	<b>0%</b>															
41	February Update	0 days	2/28/02	2/28/02	100%		2/28													
42	April Update (necessary for lease)	0 days	4/29/02	4/29/02	0%		4/29													

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ID	Task Name	Duration	Start	Finish	% Complete	Predece:	2Q02			3Q02			4Q02			1Q03						
							M	A	M	J	J	A	S	O	N	D	J	F				
43																						
44	<b>Property</b>	<b>71 days</b>	<b>3/5/02</b>	<b>6/10/02</b>	<b>0%</b>		[Gantt bar]															
45	Acquire Broker	5 days	3/5/02	3/11/02	0%		Cheryl															
46	Look at Properties	20 days	4/30/02	5/27/02	0%	35	Cheryl															
47	Seek to Acquire QHTC Loan for Security Deposit	20 days	5/14/02	6/10/02	0%	46SS+1C	Maya															
48	Update Business Plan for Acquiring Lease Funds if necessary	5 days	4/29/02	5/3/02	0%	42	Maya															
49	Sign Lease	10 days	5/28/02	6/10/02	0%	46	Cheryl															
50																						
51	<b>Retail Advertising</b>	<b>30 days</b>	<b>5/14/02</b>	<b>6/24/02</b>	<b>0%</b>		[Gantt bar]															
52	Preparations	10 days	5/14/02	5/27/02	0%	49SS-10	Jennifer															
53	Street Sign	20 days	5/28/02	6/24/02	0%	52	Jennifer															
54	Window Signs	20 days	5/28/02	6/24/02	0%	52	Jennifer															
55																						
56	<b>Operations</b>	<b>71 days</b>	<b>2/18/02</b>	<b>5/24/02</b>	<b>10%</b>		[Gantt bar]															
57	<b>Telemarketing Readiness</b>	<b>71 days</b>	<b>2/18/02</b>	<b>5/24/02</b>	<b>10%</b>		[Gantt bar]															
58	Telemarketing Web Form for Next Actions - Create it	2 days	2/18/02	2/19/02	100%		Bill															
59	Import remaining stand alone email and mail lists	10 days	3/8/02	3/21/02	25%		Dolly															
60	Leads Database Modifications for Type of Campaign	5 days	3/11/02	3/15/02	0%		Cheryl															
61	Telemarketing Record Export Process (DB or Manual -For Goldmine)	30 days	4/15/02	5/24/02	0%		Bill															
62																						
63																						
64	<b>Reseller Development</b>	<b>20 days</b>	<b>3/11/02</b>	<b>4/4/02</b>	<b>29%</b>		[Gantt bar]															
65	Renew Thales	20 days	3/11/02	4/4/02	100%		Maya															
66	ercomTech	20 days	3/11/02	4/4/02	0%		Maya															
67	Pedestal	20 days	3/11/02	4/4/02	0%		Maya															
68	Blue Ridge	20 days	3/11/02	4/4/02	0%		Maya															
69	nPatrol	20 days	3/11/02	4/4/02	0%		Maya															
70	e-eye Sales Training	20 days	3/11/02	4/4/02	100%		Dolly															
71	Recourse	20 days	3/11/02	4/4/02	0%		Maya															
72																						
73	<b>Service Partnerships</b>	<b>25 days</b>	<b>3/7/02</b>	<b>4/9/02</b>	<b>0%</b>		[Gantt bar]															
74	<b>Symantec</b>	<b>25 days</b>	<b>3/7/02</b>	<b>4/9/02</b>	<b>0%</b>		[Gantt bar]															
75	Symantec - Review Agreement	10 days	3/7/02	3/20/02	0%		Steve															
76	Symantec - Cost decision	5 days	3/21/02	3/27/02	0%	75	Steve															
77	Followup Meeting with Tim Butler	10 days	3/28/02	4/9/02	0%	76	Steve/Cheryl															
78																						
79	<b>International Expansion</b>	<b>87 days</b>	<b>1/2/02</b>	<b>5/1/02</b>	<b>0%</b>		[Gantt bar]															
80	Foreign Search Engine Registrations (see below - In Internet Marketing)	5 days	1/2/02	1/8/02	0%		yl															
81	Press Release for Corporate Partners for Security Services (see below in Press Releases)	5 days	1/2/02	1/8/02	0%		yl															
82	Revitalize relationship with Li	2 days	3/8/02	3/11/02	0%		Cheryl															
83	Close on Finders with Yamei	5 days	3/15/02	3/21/02	0%		Cheryl															
84	Open up Trade Shows and other Dept of Commerce Initiatives	10 days	3/8/02	3/21/02	0%		Cheryl															

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							M	A	M	J	J	A	S	O	N	D	J	F		
85	Form Packages for Sending to Businesses for Strategic Partnerships	10 days	3/15/02	3/28/02	0%															
86	Send Packages to Hong Kong Contacts	5 days	3/29/02	4/3/02	0%	85														
87	Distribute Packages to U.S. Companies doing business in Hong Kong	5 days	3/29/02	4/3/02	0%	85														
88	Followup Phone Calls to Major US Companies	20 days	4/4/02	5/1/02	0%	87														
92	<b>Marketing</b>	<b>192 days</b>	<b>1/5/02</b>	<b>9/30/02</b>	<b>12%</b>															
93	<b>Marketing Budgets</b>	<b>92 days</b>	<b>2/11/02</b>	<b>6/17/02</b>	<b>50%</b>															
94	Marketing Comparative analysis of techniques - rank ordered by profit/cost	10 days	2/11/02	2/22/02	100%															
95	Budget Allocation (Tentative - By Quarter)	10 days	2/25/02	3/8/02	75%	94														
96	Incorporate Approved Marketing strategies into schedule	0 days	3/8/02	3/8/02	50%	95														
97	Budget Allocation (Final - Including impact of real estate)	15 days	5/28/02	6/17/02	0%	46														
99	<b>INTERNET Marketing</b>	<b>116 days</b>	<b>1/5/02</b>	<b>6/14/02</b>	<b>22%</b>															
100	Google.com Initial Ads	30 days	2/15/02	3/28/02	100%															
101	Washington Post Buyers Guide - 1 month trial	30 days	3/15/02	4/24/02	0%															
103	<b>Internet Templates for White Papers</b>	<b>17 days</b>	<b>3/7/02</b>	<b>3/29/02</b>	<b>0%</b>															
104	Create Template	5 days	3/7/02	3/13/02	0%															
105	Retrofit Existing White Papers on the Web to Common look-n-feel	12 days	3/14/02	3/29/02	0%	104														
107	<b>Search Engine Listing</b>	<b>15.5 days</b>	<b>2/20/02</b>	<b>3/13/02</b>	<b>84%</b>															
108	Submit-IT	15 days	2/20/02	3/13/02	100%															
109	Secondary Independent Service (iSUBMIT.org)	5 days	3/1/02	3/7/02	100%															
110	Chinese GB (Simplified Site) Submission	5.5 days	3/1/02	3/8/02	100%															
111	Spanish Domestic Search Engines Submission	5 days	3/1/02	3/7/02	0%															
113	<b>Amazon Store Listings</b>	<b>79 days</b>	<b>1/5/02</b>	<b>4/24/02</b>	<b>25%</b>															
114	List Bundles on Amazon	20 days	1/5/02	1/31/02	100%															
115	Fix Amazon Search Feature - get listings corrected	40 days	2/1/02	3/28/02	0%	114														
116	Make Continue/Halt Decision	20 days	3/29/02	4/24/02	0%	115														
117	Retire E-Bay	0 days	3/11/02	3/11/02	0%															
118	<b>Yahoo Zshops</b>	<b>45 days</b>	<b>4/15/02</b>	<b>6/14/02</b>	<b>0%</b>															
119	List Bundles on Zshops	10 days	4/15/02	4/26/02	0%															
120	Test Response Rates	35 days	4/29/02	6/14/02	0%	119														
121	Continue/Halt Decision	0 days	6/14/02	6/14/02	0%	120														
124	<b>HTML Email</b>	<b>20 days</b>	<b>3/5/02</b>	<b>3/31/02</b>	<b>0%</b>															
125	<b>Directed Surfcontrol Ad - linked to our promotion</b>	<b>17 days</b>	<b>3/5/02</b>	<b>3/27/02</b>	<b>0%</b>															
126	Get Leads List	10 days	3/5/02	3/18/02	0%															

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							M	A	M	J	J	A	S	O	N	D	J
127	Create Sale Ad for Surfcontrol (Update Old Ad)	5 days	3/19/02	3/25/02	0%	126			Jennifer								
128	Distribute	2 days	3/26/02	3/27/02	0%	127			Maya								
129	<b>A education HIPAA ad LOCAL AREA ONLY</b>	<b>20 days</b>	<b>3/5/02</b>	<b>3/31/02</b>	<b>0%</b>												
130	Write content for Why IT? For HIPAA	5 days	3/5/02	3/11/02	0%				Steve								
131	Create cross promotions for this seminar in other newsletters + HTML email	10 days	3/12/02	3/25/02	0%	130			Maya/Cheryl								
132	Set up conference room. Include seminar in Ad w registration	3 days	3/26/02	3/28/02	0%	131			Maya								
133	Create ad; post online; give URL to other newsletters/embed in HTML email	5 days	3/12/02	3/18/02	0%	130			Mina/Jennifer								
134	Distribute	10 days	3/19/02	3/31/02	0%	133			Maya								
135	Hold seminar (shown below in SEMINARS)	0 days	3/31/02	3/31/02	0%	134			3/31								
136																	
137	<b>White Paper Submission</b>	<b>46 days</b>	<b>3/11/02</b>	<b>5/10/02</b>	<b>0%</b>												
138	Close on List of Sources for Postings (ZDNet not cost effective)	15 days	3/11/02	3/29/02	0%				Steve								
139	<b>Monthly Paper Postings</b>	<b>20 days</b>	<b>4/15/02</b>	<b>5/10/02</b>	<b>0%</b>												
140	April 2002	0 days	4/15/02	4/15/02	0%				4/15								
141	May 2002	0 days	5/10/02	5/10/02	0%	140FS+2			5/10								
142																	
143	<b>Newsletter</b>																
144	<b>Feb/March 2002 Issue</b>	<b>8 days</b>	<b>2/15/02</b>	<b>2/26/02</b>	<b>99%</b>												
145	Write Newsletter	8 days	2/15/02	2/26/02	100%				Steve								
146	Publish on Website and Email to Maillist (All names)	0 days	2/26/02	2/26/02	0%	145			2/26								
147	<b>April 2002 Issue</b>	<b>32 days</b>	<b>3/5/02</b>	<b>4/16/02</b>	<b>0%</b>												
148	Write Newsletter	30 days	3/5/02	4/12/02	0%				Steve								
149	Publish on Website and Email to Maillist (internal)	2 days	4/15/02	4/16/02	0%	148			Mina,Maya								
150																	
151	<b>Promotions</b>	<b>41 days</b>	<b>3/25/02</b>	<b>5/17/02</b>	<b>0%</b>												
152	March Update of Promotions/ Order Forms	5 days	3/25/02	3/29/02	0%				Mina/Maya								
153	April Update of Promotions/ Order Forms	5 days	4/25/02	5/1/02	0%				Mina/Maya								
154	Migration to Shopping Cart	20 days	4/15/02	5/10/02	0%				Mina								
155	Retrofitting of Web Ads to Point to "Prefilled" Catalog Screen	5 days	5/13/02	5/17/02	0%	154			Cheryl								
156																	
157	<b>CONVENTIONAL Marketing</b>	<b>178 days</b>	<b>1/25/02</b>	<b>9/30/02</b>	<b>1%</b>												
158																	
159	<b>Submit Company Info to Directories</b>	<b>55 days</b>	<b>1/25/02</b>	<b>4/10/02</b>	<b>0%</b>												
160	Yellowpages.com	0 days	1/25/02	1/25/02	100%				2/25								
161	DC Chamber of Commerce Membership Join	0 days	1/25/02	1/25/02	100%				2/25								
162	Yellow Pages	20 days	3/15/02	4/10/02	0%				Jennifer								
163																	
164	<b>Direct Mail DOMESTIC</b>	<b>29 days</b>	<b>3/15/02</b>	<b>4/23/02</b>	<b>0%</b>												
165	<b>E-Mail and Web Filtering</b>	<b>29 days</b>	<b>3/15/02</b>	<b>4/23/02</b>	<b>0%</b>												
166	Define special promotion in letter	3 days	3/15/02	3/19/02	0%				Cheryl/Steve								
167	ZAPDATA List Buy/Merge/"Tag" for Campaign in Leads DB	3 days	3/20/02	3/22/02	0%	166			Cheryl								
168	Create Letter for Standard Letter Head	10 days	3/25/02	4/4/02	0%	167			Cheryl/Team								

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							M	A	M	J	J	A	S	O	N	D	J	F		
169	Create Mail Merge/ Label Envelopes for Campaign/ Distribute	10 days	4/5/02	4/18/02	0%	168			Jennifer											
170	Telemarketing Followup for "Higher Priority" Targets	3 days	4/19/02	4/23/02	0%	169			TBD											
171																				
172	<b>Vulnerability Services</b>	<b>29 days</b>	<b>3/15/02</b>	<b>4/23/02</b>	<b>0%</b>															
173	Define special promotion in letter	3 days	3/15/02	3/19/02	0%				Cheryl/Steve											
174	ZAPDATA List Buy/Merge/"Tag" for Campaign in Leads DB	3 days	3/20/02	3/22/02	0%	173			Cheryl											
175	Create Letter for Standard Letter Head	10 days	3/25/02	4/4/02	0%	174			Cheryl/Team											
176	Create Mail Merge/ Label Envelopes for Campaign/ Distribute	10 days	4/5/02	4/18/02	0%	175			Jennifer											
177	Telemarketing Followup for "Higher Priority" Targets	3 days	4/19/02	4/23/02	0%	176			TBD											
178																				
179	<b>Managed BrandX Support Services - Build it out for Telcos</b>	<b>29 days</b>	<b>3/15/02</b>	<b>4/23/02</b>	<b>0%</b>															
180	Define special promotion in letter	3 days	3/15/02	3/19/02	0%				Cheryl/Steve											
181	ZAPDATA List Buy/Merge/"Tag" for Campaign in Leads DB	3 days	3/20/02	3/22/02	0%	180			Cheryl											
182	Create Letter for Standard Letter Head	10 days	3/25/02	4/4/02	0%	181			Cheryl/Team											
183	Create Mail Merge/ Label Envelopes for Campaign/ Distribute	10 days	4/5/02	4/18/02	0%	182			Jennifer											
184	Telemarketing Followup for "Higher Priority" Targets	3 days	4/19/02	4/23/02	0%	183			TBD											
185																				
186	<b>Road Warrior / Telecommuter - Secure Remote Access</b>	<b>29 days</b>	<b>3/15/02</b>	<b>4/23/02</b>	<b>0%</b>															
187	Define special promotion in letter	3 days	3/15/02	3/19/02	0%				Cheryl/Steve											
188	ZAPDATA List Buy/Merge/"Tag" for Campaign in Leads DB	3 days	3/20/02	3/22/02	0%	187			Cheryl											
189	Create Letter for Standard Letter Head	10 days	3/25/02	4/4/02	0%	188			Cheryl/Team											
190	Create Mail Merge/ Label Envelopes for Campaign/ Distribute	10 days	4/5/02	4/18/02	0%	189			Jennifer											
191	Telemarketing Followup for "Higher Priority" Targets	3 days	4/19/02	4/23/02	0%	190			TBD											
192																				
193	<b>HIPAA and Legal Combined - For Privacy</b>	<b>29 days</b>	<b>3/15/02</b>	<b>4/23/02</b>	<b>0%</b>															
194	Define special promotion in letter - tie into seminar	3 days	3/15/02	3/19/02	0%				Cheryl/Steve											
195	ZAPDATA List Buy/Merge/"Tag" for Campaign in Leads DB	3 days	3/20/02	3/22/02	0%	194			Cheryl											
196	Create Letter for Standard Letter Head	10 days	3/25/02	4/4/02	0%	195			Cheryl/Team											
197	Create Mail Merge/ Label Envelopes for Campaign/ Distribute	10 days	4/5/02	4/18/02	0%	196			Jennifer											
198	Telemarketing Followup for "Higher Priority" Targets	3 days	4/19/02	4/23/02	0%	197			TBD											
199	Hold Seminar (See below)	0 days	4/23/02	4/23/02	0%	198			4/23											
200																				
201	<b>SOHO Firewalls and Gateway Protection (Antivirus, et al)</b>	<b>29 days</b>	<b>3/15/02</b>	<b>4/23/02</b>	<b>0%</b>															
202	Define special promotion in letter	3 days	3/15/02	3/19/02	0%				Cheryl/Steve											
203	ZAPDATA List Buy/Merge/"Tag" for Campaign in Leads DB	3 days	3/20/02	3/22/02	0%	202			Cheryl											
204	Create Letter for Standard Letter Head	10 days	3/25/02	4/4/02	0%	203			Cheryl/Team											
205	Create Mail Merge/ Label Envelopes for Campaign/ Distribute	10 days	4/5/02	4/18/02	0%	204			Jennifer											
206	Telemarketing Followup for "Higher Priority" Targets	3 days	4/19/02	4/23/02	0%	205			TBD											
207																				
208	<b>Trade Shows</b>	<b>82 days</b>	<b>3/1/02</b>	<b>6/21/02</b>	<b>5%</b>															
209	<b>ETHIC 2002</b>	<b>82 days</b>	<b>3/1/02</b>	<b>6/21/02</b>	<b>9%</b>															
210	Sign Up - Exhibitor & Speaker Presentation	5 days	3/1/02	3/7/02	100%				Cheryl											

@2002. IT GlobalSecure, Inc. - Actual Marketing Schedule (BrandX)

ID	Task Name	Duration	Start	Finish	% Complete	Predece:	2Q02				3Q02			4Q02			1Q03	
							M	A	M	J	J	A	S	O	N	D	J	F
211	Preparations (Easel Poster Board)	45 days	3/8/02	5/8/02	0%	210												
212	Conference	3 days	6/19/02	6/21/02	0%	211												
213	<b>Second Trade Show (NOT YET KNOWN)</b>	<b>82 days</b>	<b>3/1/02</b>	<b>6/21/02</b>	<b>0%</b>													
214	Sign Up - Exhibitor & Speaker Presentation	5 days	3/1/02	3/7/02	0%													
215	Preparations (Easel Poster Board)	45 days	3/8/02	5/8/02	0%	214												
216	Conference	3 days	6/19/02	6/21/02	0%	215												
217																		
218	<b>VA Chamber of Commerce Events</b>	<b>41 days</b>	<b>3/6/02</b>	<b>5/1/02</b>	<b>0%</b>													
219	Pick and Join Committees	5 days	3/6/02	3/12/02	0%													
220	Select events best for sales/partnerships	5 days	3/13/02	3/19/02	0%	219												
221	Select upcoming meetings to attend	10 days	4/1/02	4/12/02	0%	220												
222	<b>Monthly VA Dept of Commerce Events</b>	<b>12 days</b>	<b>4/15/02</b>	<b>5/1/02</b>	<b>0%</b>													
223	Meeting 1 (TBD)	0 days	4/15/02	4/15/02	0%													
224	Meeting 2 (TBD)	0 days	5/1/02	5/1/02	0%													
225																		
226	<b>Speaker Events</b>	<b>126 days</b>	<b>3/5/02</b>	<b>8/26/02</b>	<b>0%</b>													
227	Locate Mar - May avenues for speaker events	10 days	3/5/02	3/18/02	0%													
228	<b>Send unsolicited offers to speak</b>	<b>4 days</b>	<b>3/18/02</b>	<b>3/25/02</b>	<b>0%</b>	227												
229	Submit Cyberterrorism Conference Proposal	0 days	3/18/02	3/18/02	0%													
230	Submit Proposal TBD	0 days	3/25/02	3/25/02	0%													
231																		
232	<b>Bi-Weekly Speaker Engagements</b>	<b>96 days</b>	<b>4/15/02</b>	<b>8/26/02</b>	<b>0%</b>													
233	Speaker Event 1 (VA Bar perhaps?)	0 days	4/15/02	4/15/02	0%													
234	Speaker Event 2	0 days	5/1/02	5/1/02	0%													
235	Cyberterrorism Summit	2 days	8/23/02	8/26/02	0%													
236																		
237	<b>Press Releases</b>	<b>18 days</b>	<b>3/15/02</b>	<b>4/8/02</b>	<b>0%</b>													
238	<b>Release - Hong Kong Partnerships Sought</b>	<b>5 days</b>	<b>3/15/02</b>	<b>3/21/02</b>	<b>0%</b>													
239	Send Out / Post on Web Site	5 days	3/15/02	3/21/02	0%													
240	<b>Release - Medical + Legal for Claims</b>	<b>5 days</b>	<b>3/15/02</b>	<b>3/21/02</b>	<b>0%</b>													
241	Send Out / Post on Web Site	5 days	3/15/02	3/21/02	0%													
242	<b>Release - SOHO Market Firewall Specialists</b>	<b>5 days</b>	<b>4/2/02</b>	<b>4/8/02</b>	<b>0%</b>													
243	Send Out / Post on Web Site	5 days	4/2/02	4/8/02	0%													
244	<b>Release - Protection for the Road Warrior</b>	<b>5 days</b>	<b>4/2/02</b>	<b>4/8/02</b>	<b>0%</b>													
245	Send Out / Post on Web Site	5 days	4/2/02	4/8/02	0%													
246																		
247	<b>Seminars (Blake Building or In-Store Space)</b>	<b>143 days</b>	<b>3/15/02</b>	<b>9/30/02</b>	<b>0%</b>													
248	Script out a procedures to get the word out	5 days	3/18/02	3/22/02	0%													
249	<b>Blake Building - Securing Your Office - Some Basic Principals</b>	<b>16 days</b>	<b>3/15/02</b>	<b>4/4/02</b>	<b>0%</b>													
250	Execute Script/ telemarketing	15 days	3/15/02	4/3/02	0%													
251	Seminar Conducted	1 day	4/4/02	4/4/02	0%	250												
252	<b>Blake Building - Client Privacy for Healthcare</b>	<b>1 day</b>	<b>5/15/02</b>	<b>5/15/02</b>	<b>0%</b>													

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ID	Task Name	Duration	Start	Finish	% Complete	Predece:	2Q02			3Q02			4Q02			1Q03	
							M	A	M	J	J	A	S	O	N	D	J
253	Completed Script/ /HTML campaign/cross promotions (SEE EARLIER)	0 days	5/15/02	5/15/02	0%	135				5/15							
254	Seminar Conducted	1 day	5/15/02	5/15/02	0%	253				Steve							
255	<b>Blake Building - Home Firewalls and Virus Protection</b>	<b>16 days</b>	<b>4/15/02</b>	<b>5/6/02</b>	<b>0%</b>												
256	Execute Script/ telemarketing	15 days	4/15/02	5/3/02	0%				TBD								
257	Seminar Conducted	1 day	5/6/02	5/6/02	0%	256				Steve							
258	<b>Blake Building - Teens on the Internet - Home Security Solutions</b>	<b>16 days</b>	<b>5/15/02</b>	<b>6/5/02</b>	<b>0%</b>												
259	Execute Script/ telemarketing	15 days	5/15/02	6/4/02	0%				TBD								
260	Seminar Conducted	1 day	6/5/02	6/5/02	0%	259				Steve							
261	Retail Store Seminars - Seminar 1	20 days	7/9/02	8/5/02	0%	49FS+2C											
262	Retail Store Seminars - Seminar 2	20 days	9/3/02	9/30/02	0%	261FS+2											
263																	
264	<b>Radio Advertising</b>	<b>30 days</b>	<b>7/8/02</b>	<b>8/19/02</b>	<b>0%</b>												
265	Store is Open	0 days	7/8/02	7/8/02	0%	49FS+2C				7/8							
266	Prepare Campaign	10 days	7/9/02	7/22/02	0%	265				Maya/WTOP							
267	Execute Campaign	20 days	7/23/02	8/19/02	0%	266				WTOP							

Project: Marketing Schedule020119  
Date: 3/5/02

Task



Milestone



External Tasks



Split



Summary



External Milestone



Progress



Project Summary



Deadline

